

Investor Deck



Hey Wanna play?

Which game ?

Fifa, 30 \$WNZ ?

Ok go :)

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01 | INTRODUCTION

Most of the best new P2E games are just a promise without a clear near-term roadmap.

Winerz capitalizes on the P2E revolution through blockchain technology that brings P2E capability to nearly any existing competitive games.

We use our existing market proven technology to leverage the engagement of best game titles in the space.



02 | BACKGROUND

- Rather than paying for a license to play a game, an entirely new segment of players trade their time for the ability to earn tokens
- Over the past 3 months a dramatic shift in the way cryptocurrencies are leveraged in gameplay has occurred
- Elements of decentralized finance have solidified their present in blockchain-based gaming
- Even top game developers and publishers have taken note



02 | BACKGROUND

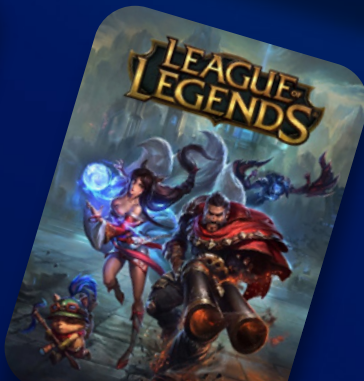


- New projects like Star Atlas and Illuvian promise game studio quality graphics but have yet to release their games

- Their success has spawned a new wave of similar games with AAA game development teams and their ambitious development roadmaps

- However none have addressed that existing multi-billion dollar game franchises that currently exist

WITH THE ADVENT OF BLOCKCHAIN TECHNOLOGIES, WE BELIEVE THE P2E MODEL CAN BE APPLIED TO NEARLY ALL EXISTING COMPETITIVE GAMES THAT HAVE ALREADY PROVEN PRODUCT MARKET FIT AND TRACTION



Winerz is a blockchain technology that brings skill-based wagering and play-to-earn mechanics to

ANY GAME
ANY SUPPORT
ANYWHERE



03 | SOLUTION

It uses a token-based economy to reward players for winning in games of skill between other opponents

It's debut launch product will support all **FIFA game products** on all supported game systems

The technology solution is an API that allows any players to earn tokens while playing in 1vs1 or tournaments.

OUR TECHNOLOGY WAS BUILT WITH THE AIM OF TRANSFORMING ANY MOBILE GAME INTO A BLOCKCHAIN BASED SKILL GAMING COMPETITION.



1

FOR GAMERS

We allow players to compete against other opponents to earn money on any competitive mobile games.

2

FOR PUBLISHERS

We allow game publishers to turn their game into a skill gaming competition in order to create a powerful source of monetization.

BETA LAUNCH SUCCESS

We decided to test our technology in several European countries.

We proved a strong product-market fit and these were the numbers after few weeks of launch

+20K
Members

+700K
Total Visitors

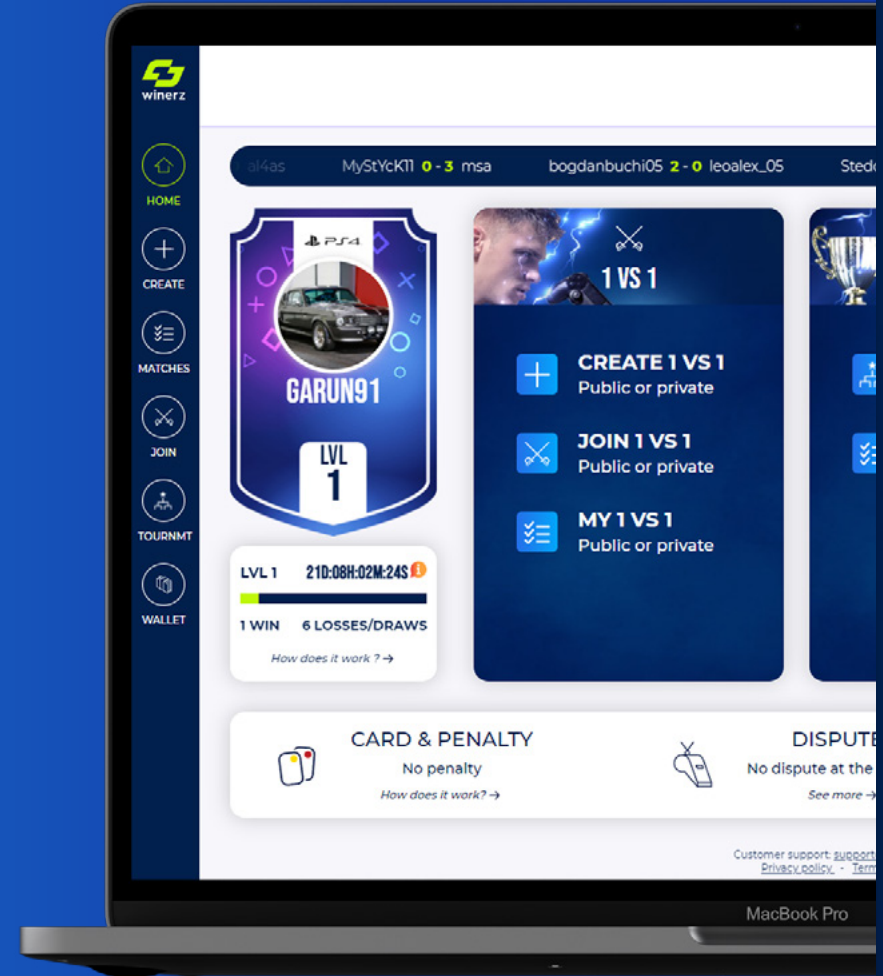
+30K
Played Matches

+145K
Monthly Bets



FIFA was our launching game.

Check our Roadmap to discover the new games that will be added.



04 | TOKEN ECOSYSTEM



Winerz token will be minted as an SPL token on the Solana network to assure the **fastest transaction times and lowest cost** for our players.

The \$WNZ will become cross-chain in the near future to open our market shares.

04 | TOKEN ECOSYSTEM



\$WNZ is primarily used as a transfer of value within the Winerz ecosystem, driven by three pillars:

- **Head-to-Head API:** the blockchain technology enables competitive 1v1 play of traditional head-to-head games.
- **Staking & Rewards:** staking is designed to reward participants who lock their \$WNZ tokens while providing much needed liquidity to the DEX pool. In return they are given \$WNZ from the staking reserve.
- **NFT Marketplace:** users can trade and collect Winerz NFTs, allowing additional bonus payout in the Winerz ecosystem.



WNZ IS THE CRYPTOGRAPHIC TOKEN THAT POWERS THE WNERZ ECOSYSTEM

- Paying player entry fees (bets)
- Purchasing and selling Winerz NFTs
- Rewarding players for winning (play-to-earn)
- Participating in platform profit sharing
- Staking and earning additional WNZ tokens

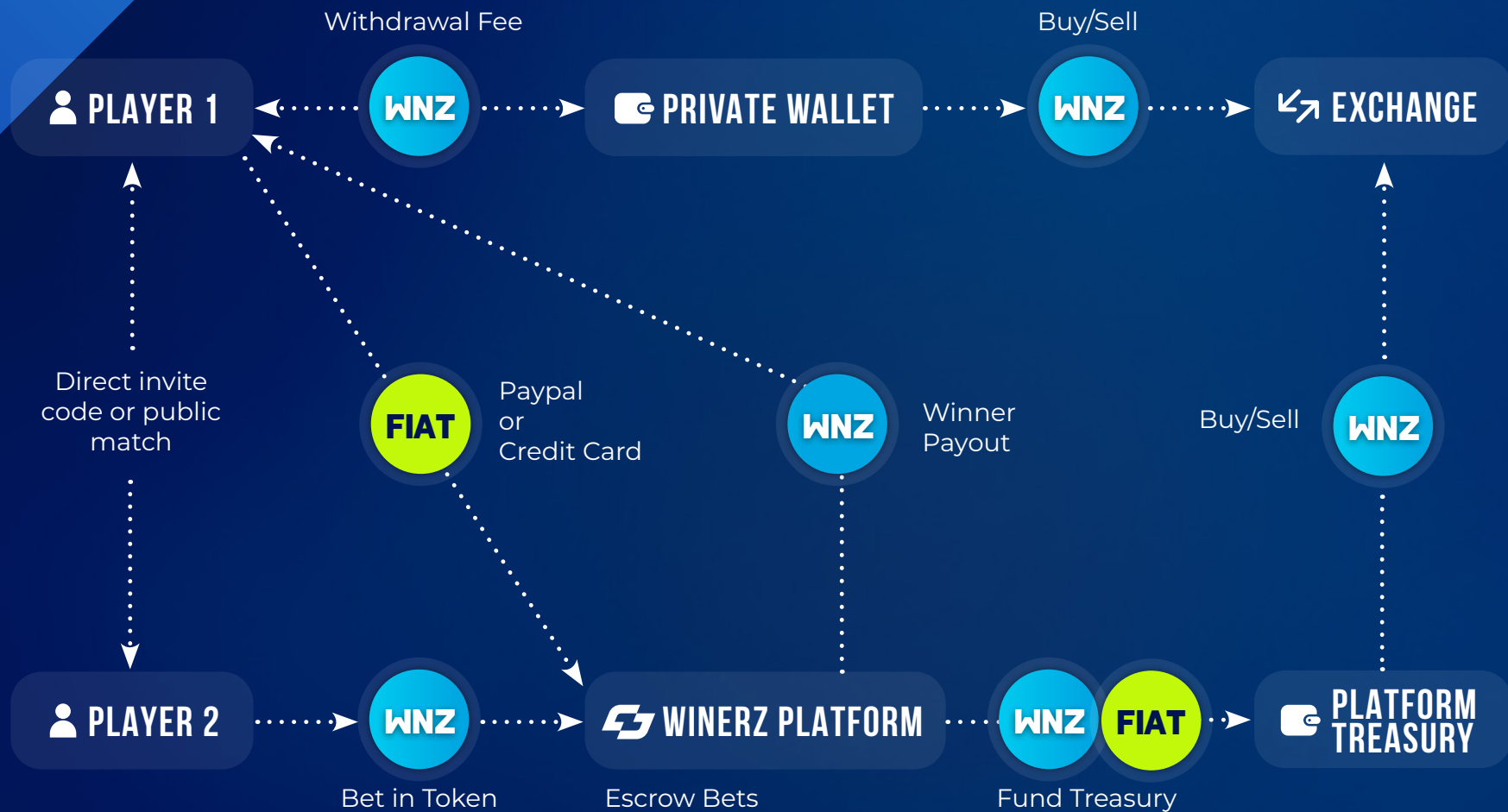


NFT MARKETPLACE

The ecosystem allows users to collect and trade NFTs, giving them:

- an opportunity to boost their yield by staking WNZ token.
- additional payout through wins on the platform

04 | TOKEN ECOSYSTEM



SOURCES OF REVENUE:

WITHDRAWAL FEES



BETTING FEES



NFT PURCHASES

05 | LAUNCH EXPANSION STRATEGY



1

MOBILE APP

- Instant MatchMaking
- Token \$WZ integration (via Phantom or/and Metamask)

2

ADDITIONAL GAMES

- Community vote:
NBA, Madden, Call of Duty, League of Legends, Age of empires...

3

NFT ECOSYSTEM

- Marketplace inside our platform
- NFTs integration in Winerz mobile app

4

TOURNAMENT

- Private (friends) or public (random)
- Special tournaments unlocked by NFTs

5


WINERZ API

- API integration in mobile games
- API integration in Blockchain games

05 | LAUNCH EXPANSION STRATEGY


100K +250K



PARTNERSHIP



winerz 

x


M. GOLDBRIDGE & THE UNITED STAND



 **519K**  **2,3M**

 **1,5M**  **218K**

TOTAL VIEWS
+1B



We've signed official long term partnerships with ambassadors for every countries we launch.

These ambassadors will constantly promote and represent Winerz through all of their social channels and different events.

PARTNERSHIP

winerz 

x

SP9 Esports Team



HASSLIEBE



EBRU



LAUWARMEKABA

 **100K**  **+250K**

YOUTUBE
TWITCH
TWITTER
INSTAGRAM
TIKTOK

Here are 2 examples of signed partnerships for the \$WNZ launch.

PARTNERSHIP

winerz 

x

M. GOLDBRIDGE & THE UNITED STAND

06 | TOKEN SALE



\$WNZ shall only be made available for purchase through its token sale or on the secondary exchange market.

Winerz will create **1,000,000,000 (1 billion)** total \$WNZ based on the following capital raise structure:

SALE PERIOD	TOKEN SOLD	SELLING PRICE	AMOUNT RAISED
Pres- Sale	50,000,000	USD 0.010	USD 500,000
Private Sale	100,000,000	USD 0.015	USD 1,500,000
Public	50,000,000	USD 0.020	USD 1,000,000
Totals	200,000,000 WNZ	-	USD 3,000,000

06 | TOKEN SALE

VALUATION



CIRCULATION(MILLIONS)



TOKEN BREAKDOWN



06 | TOKEN SALE



- 1 5% PRE-SALE**
50,000,000 WNZ
• 1 mo. Lockup
• Monthly linear vesting over 24 mo. thereafter
- 2 10% PRIVATE SALE**
100,000,000 WNZ
• 5% unlock after 1 month
• Monthly linear vesting over 12 mo. thereafter
- 3 5% PUBLIC SALE**
50,000,000 WNZ
• 50% at listing
• No lockup
• Monthly linear vesting over 2 mo. thereafter
- 4 15% TEAM**
150,000,000 WNZ
• 12 mo. lockup
• Equal installments over 18 mo. thereafter
- 5 5% LIQUIDITY**
50,000,000 WNZ
No lockup
- 6 15% ECOSYSTEM GROWTH**
150,000,000 WNZ
• 6 mo lockup.
• Equal installments over 12 mo. thereafter
- 7 15% STAKING REWARDS**
150,000,000 WNZ
• Released as per actual earnings
• Capped at 10M WNZ per month
- 8 13% RESERVE**
130,000,000 WNZ
• 12 mo lockup.
• Equal installments over 12 mo. thereafter
- 9 2% ADVISORY**
20,000,000 WNZ
• 12 mo. lockup
• Equal installments over 18 mo. thereafter
- 10 15% REWARDS & BONUSES**
150,000,000 WNZ
• Released as per actual earnings
• Capped at 10M WNZ per month

07 | TEAM, ADVISORS & BACKERS

FOUNDERS



THOMAS FERRIÈRE



&

JACQUES GAROIS



● Co-Founders WINERZ.COM



Winerz.com is the website under the company:

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Sakala tn 10, Tallinn, 10141

ESTONIA

07 | TEAM, ADVISORS & BACKERS



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Lead Mobile Developer



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Media Relations Coordinator



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Corporate Advisory
Saranac Partners



BERTRAND DUCREUX
Finance
CEO *Finaquer*



PERRINE DUFROS
Data & Marketing
Chief Human Resources Officer
Ipsos

07 | TEAM, ADVISORS & BACKERS

3COINIMAS
CAPITAL

 BIG BRAIN
HOLDINGS

 SKYVISION CAPITAL

 PARACHAIN
GROUP

 ARIA  COBAN

 SOLRAZR

 SOLSTER

 Cropper

 BELLONE
INVEST

 THE UNITED STAND
FAN CHANNEL

 Ipsos

SARANAC
PARTNERS

ALVARIUM

 ngen
capital

 HAMMERSTAR
CAPITAL

 Blockminds

 checkout.com

2021

- Q1** · Finalization of development
 - Winerz API
- Q2** · MVP
 - Official partnership with PayPal & Checkout.com
- Q3** · Fundraising: EUR 500K+
 - Team recruitment
 - Top influencers partnerships
- Q4** · Beta version launch
 - UK + German opening
 - Betting transactions: € +200,000
 - Played matches: +30,000
 - Community members: +45,000

2022

- Q1** · VC partners
 - Pre Sale / Private sale
- Q2** · Mobile App
 - WNZ Token launch
 - Staking ecosystem integration
 - DEX listing
- Q3** · Influence campaigns from top worldwide influencers (the Sidemen, The united Stand etc..)
 - Decentralized NFT marketplace
 - Addition of new games
 - CEX listing
- Q4** · New NFT collection to unlock the tournament feature
 - Tournament pre-launch (For NFTs holders)
 - Official tournament feature launch

2023

- Q1** · Tournament feature launch for all the WNZ holders
 - Addition of new games
- Q2** · Hiring of Gaming Developers
 - Organising partnerships with top mobile game publishers to integrate Winerz API
- Q3** API integration in Metaverse games
- Q4** 1st Winerz Game Development

Listing of already developed products:

- Mobile App
- Tournament feature
- NFT marketplace
- Staking platform

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BET ON YOUR VICTORY



Thanks